

BUSINESS SCHOOL

WINTER TERM

2022

21/22



audencia.com/short-term



A TOP GLOBAL BUSINESS SCHOOL

TAKE YOUR ACADEMIC JOURNEY GLOBAL
THIS WINTER. COME TO AUDENCIA

Studying at Audencia means learning at one of the best universities in France – a worldrenowned management education and research institution. Highly ranked and triple accredited, Audencia’s superior curriculum and deep connections with the business world translate into proven results for graduates of our programmes, whether they go on to further study or into the job market. Audencia attracts students from 85 countries and faculty from around the world. And with more than 160 global academic partners, we offer a truly international environment for learning and engagement.

LOCATED IN BEAUTIFUL, WELCOMING NANTES

Nantes, a thriving modern metropolis with oldworld flair, has been recognised as Europe’s most livable city. There’s easy-to-use public transportation with stops right on campus, just 15 minutes from the centre of town. Just two hours from Paris and a half hour from the Atlantic coast, it is a magnet for students and visitors, with countless historic sites and attractions. Major European destinations are also within easy reach by flight or train.



**We love our
host city.
You will,
too.**





AUDENCIA'S WINTER TERM

A LIVELY BLEND OF LEARNING & EXPERIENCE

Whether you're ready to launch your career or plan to go on to further study, Audencia is the ideal gateway to success.

You'll enjoy a lively blend of traditional classroom instruction and hands-on experience in our intensive three-week term, conducted entirely in English.

You'll build expertise in international management and business and quickly earn up to 12 ECTS credits.



With built-in flexibility, you'll have the freedom to choose one, two or three weeks of courses - for a tailored programme that fits your interests and schedule.



Denis of Honduras (2018)

"I truly enjoyed the hands-on teaching, a great experience."



Josie of Australia (2019)

"While at Audencia, you can feel that you are studying in a top business school: high-level education, challenging and amazing ... Each week you focus on a single subject fulltime, and it gives you the possibility to meet people from all over the world."



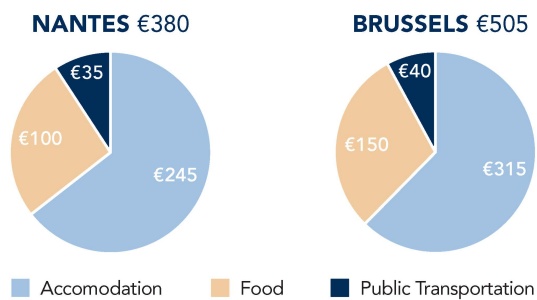
HOUSING & STUDENT SERVICES

WE HELP YOU TAKE CARE OF THE DETAILS THAT MATTER

From social activities to housing to campus facilities, our attention to every detail ensures a positive experience.

- Professional, experienced and personalised student services
- Extensive assistance from a dedicated winter housing expert with locating housing, whether in a private home or apartment in Nantes
- Great amenities such as computer labs, libraries and high-speed wifi

BUDGET



BETWEEN CITIES*



*Rates vary, book early





PROGRAMME BENEFITS

Through a combination of courses, dynamic group projects and company visits, you will broaden your knowledge of business, management and the European market. Gain insight into:

- Branding and innovation
- Cultural variables and their influence on business
- Trade models and barriers
- EU institutions such as European Parliament and European Commission



Calin of the United States (2018)

"It was amazing. I learned a lot about the European governing system."



2022 COURSES

WINTER TERM SCHEDULE

JANUARY 3– JANUARY 21, 2022

EACH MODULE IS 4 ECTS CREDITS (24 HOURS)

WEEK	DATES	MODULES
1	January 3 – January 7	Creating Sustainable, Innovative & Digital Business Models (online) Change Management
2	January 10 – January 14	International Economics (online) Self Confidence, Self Esteem
3	January 17 – January 21	Study Trip to Brussels, Belgium

**Full course descriptions available on our website. Students may select one course per week. 1 US credit = 2 ECTS. Courses listed are representative and subject to slight changes.*

TUITION

STUDENTS FROM PARTNER UNIVERSITIES:

Administrative fee of €50

No additional tuition

STUDENTS FROM OTHER UNIVERSITIES:

Administrative fee of €50

€500/week (tuition only)*

**Discounts may apply according to the length of your stay.*





APPLY TODAY!

SPEND YOUR WINTER IN A
PRESTIGIOUS AUDENCIA PROGRAMME



We welcome highly motivated students with a good command of English at the bachelor's and master's levels. Students from Audencia's partner universities must be nominated by their programme coordinator. Audencia has 260 international partners around the world. Check with your international office to see if your institution is one of them.

www.audencia.com/short-term

DEADLINE

Nomination deadline (for partner institutions): **November 5, 2021**
Application deadline: **November 20, 2021**

QUESTIONS?

Our Winter Term Manager can help.
Contact us at winter@audencia.com

"It was an enriching, life changing experience! We learned as well as had fun learning about the French culture and how the EU works."

Shailja of India (2020)



CONTACT OUR WINTER TERM TEAM
winter@audencia.com