



SDUW 2021 International Summer School Program

Intercultural Communication in Chinese Context

Welcome to SDUW Summer School

The two-week online course is aimed at providing participants deeper understanding about intercultural communication in Chinese context. A series of English videos related to Chinese culture will also be arranged.

Course Details

❖ **Application**

The program will be cancelled if the number of the registered students is less than 10.

❖ **Dates**

Deadline for application: June 10, 2021

Course duration: From 12 July to 26 July, 2021 (2 weeks)

❖ **Eligibility**

Students currently enrolled in a college/university with at least one semester of attendance are eligible to apply

❖ **Schedule**

11 July 2021	Registration
12 July to 25 July	Course and lecture
26 July	End

❖ **Venue**

Online Course

❖ **Language of Instruction**

ENGLISH

❖ **Courses**

Chinese Culture, Values, Nonverbal Communication, Intercultural Conflict, Intercultural Adaptation, Intercultural Conflict Management, Intercultural Competence, etc.

❖ **Faculty**

Zhao Xiang (see CV in detail)

Fees

Free

About Shandong University, Weihai

- ❖ Campus of Shandong University, under the direct jurisdiction of the Ministry of Education, is a key comprehensive university with a long history, a variety of disciplines, strong academic strength, and distinctive characteristics, which has great influence both at home and abroad. It is also a member university of the nation's construction plan of world-class universities (Category A).
- ❖ Consists of over 17,000 fulltime regular students, over 1,200 teaching and administrative staff
- ❖ Affiliated with 108 universities and institutions around the world, with over 1000 international students
- ❖ Located in Weihai, a city recognized by UN Habitat for its quality of life
- ❖ Surrounded by Majia Mountain, and Weihai International Bathing Beach, and boasts 6 kilometers long coastline



Contacts

Address: 180, Wenhua Xilu (West Wenhua Road), Weihai, Shandong, PRC

中国山东省威海市文化西路 180 号

Post Code: 264209

E-mail: zhaoxiang@sdu.edu.cn

Website: <https://enipo.wh.sdu.edu.cn/>

Curriculum Vitae



Email: zhaoxiang@sdu.edu.cn

Zip Code: 264209

Address:

180, Wenhua Xilu (West Wenhua Road), Weihai, Shandong, PRC

Working Institute:

School of Translation Studies, Shandong University, Weihai, PRC

Personal Data:

Name: Zhao Xiang

Nationality: China

Interested field: Intercultural Communication, Second Language Acquisition

Education:

2017.09-	PhD in Applied Linguistics, Shandong University
2011.09-2011.12	Academic Visitor in TESOL, York St John University, UK
2007.09-2010.06	MA in Translation Studies, Shandong University
1999.09-2003.06	BA in English, Shandong University

Working Experience:

2008.09-	Lecturer, Shandong University, Weihai
2003.07-2008.08	Assistant, Shandong University, Weihai

Publications:

- Xiang, Z. (2016). The Influence of Intercultural Sensitivity on Ethnocentrism and Intercultural Communication Apprehension, *Journal of Harbin University*, 37 (2), 111-115.
- Xiang, Z. (2015). The Assessment of Intercultural Communication Competence Based on ABC Model, *Journal of Liaoning Medical University*, 13 (2), 129-132.
- Xiang, Z. (2014). The Correlation between Intercultural Effectiveness and Intercultural Communication Apprehension of Non-English Majors, *Journal of Fuyang Normal University*, 150 (6), 113-117.
- Xiang, Z. (2012). Intercultural Sensitivity of Non-English Majors: An Empirical Study, *Journal of Huaibei Normal University*, 33 (4), 104-106.

Research Projects:

1.Host: 2019.03-, A Study of Chinese College Students' Intercultural Communication from the Perspective of Dynamic System Theory, funded by Youth Foundation of Social Science and Humanity, China Ministry of Education

2.Host: 2018.12-, The Reflective Intercultural Teaching Method based on Flipped Classroom, funded by Shandong University, Weihai

3.Host: 2014.09—2015.12, A Study of 3A (Appreciation, Association & Application) Teaching Method in College English Class: An Intercultural Perspective, funded by Shandong University, Weihai

4.Host: 2014.12—2016.12, Textbook: Greek Mythology, funded by Shandong University, Weihai

5.Host: 2014.05—2017.04, A Comprehensive Evaluation of Intercultural Communication Competence, funded by Ministry of Education, Shandong Province

6.Host: 2013.05—2015.05, The Development of Chinese International Students' Intercultural Communication Competence, funded by Shandong University, Weihai

7.Host: 2012.04—2013.10, The Application of 3C Cultural Introduction Method in College English Class, funded by Shandong University, Weihai

8.Host: 2011.01—2011.10, The Application of 3D (Dialogue, Discussion & Debate) Method in College English Speaking Class, funded by Shandong University, Weihai